

Sponsorship Packages



The Cairns Surf Lifesaving Club has been serving the local community for over 100 years. As part of the wider network of Surf Live Saving Australia, our volunteer members patrol our beaches to keep locals and visitors safe while promoting water safety education and community wellbeing. We are entirely community driven and rely heavily on fundraising, grants and sponsorship to maintain equipment, training and facilities.

Each season our club

- Provides volunteer beach patrols
- Delivers water safety education programs
- Trains youth through our nippers program
- Responds to emergency incidents
- Hosts community events and surf sports competitions

Last year our members

- Contributed over 3500 volunteer patrol hours
- Conducted 2000 preventative actions
- Performed 7 rescues
- Provided water safety education to 300 local children

To continue delivering vital lifesaving services, we are seeking sponsorship support to help fund:

- Youth development programs
- Competition uniforms and training gear
- Community safety initiatives
- Rescue equipment (boards, IRB's, first aid supplies)

Your support directly contributes to saving lives and strengthening our coastal community. By partnering with us your business will gain strong brand exposure, be recognised as a community minded organisation and receive promotion across different tiers. We are committed to creating a mutually beneficial partnership and can tailor sponsorship packages to align with your marketing goals.

We would welcome you to discuss the opportunities to become a sponsor with us.



Anthony Hannan
CSLSC President
president@cairnssurfclub.com.au

Bronze *Perfect for small businesses looking to support the community.* **\$1000**

- **Digital Presence:** Logo featured on the official club website and in our member newsletters.
- **Social Reach:** Dedicated recognition across our Facebook and Instagram channels, including a live "Sponsor Shout-out."
- **Clubhouse Branding:** Your logo displayed on our internal Sponsor TV network, visible to all members and guests.
- **Awards Night:** Two (2) complimentary tickets to our 2026 Annual Awards Night.

Silver *Enhanced local visibility with high-traffic physical signage.* **\$2500**

- **Premium Signage:** Custom brand signage prominently displayed on our carpark perimeter fence.
- **Clubhouse & Digital:** Includes all Bronze-level digital, social media, and Clubhouse TV recognition.
- **Awards Night:** Two complimentary tickets to our 2026 Annual Awards Night.

Gold *Significant brand exposure via advertising and VIP hospitality.* **\$5000**

- **Mobile Advertising:** "Medium" format branding on the Club Trailer, ensuring your logo is seen across the coast.
- **VIP Event Access:** Four complimentary tickets to the 2026 Annual Awards Night. Four VIP Area tickets to the annual Food & Wine Frolic.
- **Total Signage:** Includes carpark fence signage, Clubhouse TV, and all bronze digital/social media recognition.

Platinum **\$10,000**

The ultimate community partnership. Maximum reach, elite branding, and long-term legacy.

- **Primary Brand Exposure:** Your name screen-printed on 400 hi-vis vests (pinkies). Gain maximum exposure on the chest of every member during training, competition, and in all press/newsletter photography.
- **Mobile & Site Signage:**
 - 1 Year exclusive branding on the Coast Rover Shuttle (Smithfield to Wangetti).
 - Large-format advertising on the Club Trailer and the Beach Hut.
 - Premium carpark fence signage and Clubhouse TV rotation.
- **VIP Hospitality:**
 - 1 x Complimentary Table of 10 for the 2026 Awards Night.
 - 6 x VIP tickets to the annual Food & Wine Frolic.
- **Digital:** Full social media recognition (FB/IG), live shout-outs, and website logo.

(Secure a 3-year contract for a discounted total of \$25,000)